



Jim McDermott, General Manager

Lake Area Educational Broadcasting Foundation
P. O. Box 800, Camdenton, MO 65020
573-346-3200 800-336-0917
www.spiritfm.org

SPIRIT FM BUSINESS AND CHURCH PARTNERSHIP POLICIES

Business Partnership is a freely given grant from a business or church to help cover the operating costs of Spirit FM. It is not solicited or billed, but we do provide receipts once a month. **Since we do not send out invoices, we strongly recommend that businesses and churches sign up for One Step giving.** This insures that your donation will be made in a timely manner each month and you will receive the acknowledgments you are entitled to have aired.

It must also be stressed that in accepting a partnership grant, Spirit FM does not enter into a commercial arrangement with the business or church. The spirit of the FCC law is that grant acknowledgments are to inform the public of the source of station support, not to induce listeners to patronize the business. Spirit FM reserves the right to accept or reject any grants.

The following policies govern on the air grant acknowledgments:

GENERAL PARTNERSHIP GRANTS

1. **Minimum donation required to receive grant acknowledgment is \$40.**
2. **Acknowledgments will be read on the air in the month following receipt of the partnership grant.**
3. Acknowledgments will consist of the NAME OF THE BUSINESS and its LOCATION. These exceptions are permitted:
 - a. If the product or service of the business is not inherent in its name, Spirit FM can mention that product or service in generic terms without qualitative adjectives.
 - b. If the business does not have a retail location, a website or phone number may be given.
 - c. CHURCH ACKNOWLEDGMENTS may also include information about service times.
4. Even though Spirit FM is only required to acknowledge any given grant one time, we have established six levels of Business and Church Partnership:

BRONZE	- \$40/month.....	4 acknowledgments
SILVER	- \$80/month.....	8 acknowledgments
GOLD	- \$150/month.....	15 acknowledgments
PLATINUM	- \$300/month.....	1 acknowledgment per day
DIAMOND	- \$500/month.....	2 acknowledgments per day

No business partner may receive more than two acknowledgments per day. Please remember that acknowledgments are not commercials but rather are intended to inform the public of the source of the grant.